Faysal Aziz

Using GenAI for Productivity

3 days of ChatGPT, Midjourney and Google Gemini

FA-0452 · 3 days

Agentic & Generative AI

Introduction

In this engaging and hands-on course, you'll embark on a journey to explore how Artificial Intelligence, particularly through tools like ChatGPT, Midjourney, and Google Gemini, can revolutionize the way we work, create, and communicate. Whether you're a professional looking to streamline your workflows, a creator seeking to harness AI for creativity, or simply curious about the potential of AI chat technologies, this course is for you!

Learning outcomes

By the end of this course, participants will be able to:

1. Understand the fundamentals of AI chat technologies, including ChatGPT, Midjourney, and Google Gemini.
2. Apply ChatGPT for various productivity tasks, such as email writing, content creation, and coding assistance.
3. Utilize Midjourney for generating visual content and enhancing creative processes.
4. Explore Google Gemini for its unique AI capabilities and integration into Google's ecosystem.
5. Implement AI chat technologies in professional workflows to enhance efficiency and creativity.
6. Address ethical considerations and privacy concerns associated with using AI chat technologies.

Prerequisites

- Basic familiarity with AI and machine learning concepts.
- Access to a computer with internet connection.

- No prior experience with ChatGPT, Midjourney, or Google Gemini is required, but a keen interest in technology and innovation is beneficial.
- Access to a paid account for CPG-4 and Gemini would be helpful, but not required.
- Access to Midjourney subscription is required for hand-on.
- Willingness to learn.
- An open mind.

Targeted Audience

This dynamic course is designed to empower professionals from all sectors by showcasing the transformative power of AI chat technologies. With no prior technical knowledge required, it is ideally suited for:

- **C-Level Executives:** Discover how AI can streamline decision-making processes, enhance strategic initiatives, and drive innovation from the top down.
- **Decision Makers:** Equip yourself with the knowledge to champion AI integration within your departments, leveraging AI tools to optimize operations and competitive positioning.
- **Supervisors:** Learn to supervise more effectively by integrating AI tools that enhance team productivity and communication.
- **Creative Professionals (Designers & Developers):** Harness AI to boost creativity and efficiency in design and development projects, bringing imaginative solutions to life faster and more effectively.
- **Finance Professionals:** Explore AI-driven analytics and forecasting tools that can transform complex data into actionable insights, improving financial strategies and outcomes.
- **Public Relations and Human Resources Teams:** Utilize AI to manage communications and human resources more efficiently, from automating routine correspondence to enhancing employee engagement strategies.

Friendly and Modular Approach:

Each session is tailored to meet the needs of the diverse audience groups, ensuring relevant, practical, and impactful learning experiences. Participants will enjoy a friendly, inclusive atmosphere that fosters interactive learning and direct application of AI tools in their respective fields.

Our modular course design allows attendees to engage with content that directly aligns with their professional roles and challenges, making every lesson immediately applicable and deeply relevant.

Training outline

1. Understanding AI and Its Capabilities

Foundations of AI

1. Introduction to Artificial Intelligence
2. Evolution of AI: From Concept to Reality
3. Understanding Machine Learning, Deep Learning, and Neural Networks

Generative AI Technologies

1. Exploring Generative AI: ChatGPT, Gemini, Midjourney
2. Capabilities and Limitations of Generative AI
3. Practical Applications: Content Creation, Design, Decision Support

AI in Business: Enhancing Productivity

1. AI Solutions for Business Process Optimization
2. Case Studies: AI in Marketing, HR, Customer Service, and More
3. Measuring the Impact of AI on Productivity

Ethical Considerations in AI

1. Bias, Privacy, and Security Concerns
2. Ethical AI Design and Use
3. Regulatory Landscape for AI Technologies

2. Introduction to AI Chat Technologies

Session 1: Overview of AI Chat Technologies

1. Introduction to AI and its impact on productivity.
2. Understanding ChatGPT, Midjourney, and Google Gemini: Origins, capabilities, and current applications.

Session 2: Deep Dive into ChatGPT

1. Getting started with ChatGPT: Setup and basic commands.
2. Practical applications of ChatGPT in professional settings.

3. Hands-on exercises: Creating emails, reports, and automated responses.

Session 3: Ethical Considerations and Privacy

1. Discussing the ethical implications of AI technologies.
2. Privacy concerns and best practices while using AI chat tools.

3. Exploring Midjourney and Google Gemini

Session 1: Mastering Midjourney

1. Introduction to Midjourney and setting up your environment.
2. Generating visual content with Midjourney for various purposes.
3. Hands-on workshop: Create visual assets for social media, websites, and more.

Session 2: Getting to Know Google Gemini

1. Exploring the features of Google Gemini and its integration with Google's ecosystem.
2. Practical applications of Google Gemini in enhancing productivity.
3. Hands-on exercises: Implementing Google Gemini in real-world scenarios.

Session 3: Combining AI Technologies for Enhanced Productivity

1. Strategies for integrating ChatGPT, Midjourney, and Google Gemini into your workflows.
2. Case studies: Successful implementations of AI chat technologies in different industries.

4. Practical Applications and Project Work

Session 1: Project Briefing and Team Formation

1. Introduction to the capstone project: Applying what you've learned.
2. Forming teams and brainstorming project ideas.

Session 2: Project Development Time

1. Teams work on their projects, applying ChatGPT, Midjourney, and Google Gemini.
2. Instructors and assistants provide guidance and support.

Session 3: Project Presentations and Feedback

1. Teams present their projects to the group.
2. Constructive feedback session and discussions on further applications.

Closing Remarks and Future Directions

1. Recap of key learnings and how to continue exploring AI chat technologies post-course.
2. Q&A session and closing remarks.

This course promises a blend of theory, practical insights, and hands-on experience, tailored to help unlock the productivity potential of AI chat technologies.

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