Faysal Aziz

SlideCraft AI

Mastering Agentic Tools for Next-Gen Presentation Creation - 1 day

FA-0411 · 1 day

Agentic & Generative AI

Introduction

The modern workplace demands rapid creation of compelling, data-driven presentations, yet traditional slide development methods often fall short of meeting these urgent professional needs. Agentic AI tools—including Manus, OpenAI's Deep Research and Operator, and Google's Gemini—are transforming presentation creation by automating research, design, and content generation processes.

This intensive one-day course empowers professionals to harness these advanced AI tools effectively. Led by an instructor with over three decades of industry expertise, participants will work with real-world content to ensure immediate, practical application in their professional environments.

Learning outcomes

By the end of this course, participants will be able to:

- Understand the functionalities and applications of Manus, Deep Research, Operator, and Gemini in slide creation.
- Utilize Manus to generate structured presentations from simple prompts.
- Employ Deep Research for comprehensive, multi-source content generation.
- Automate repetitive tasks in slide creation using Operator.
- Integrate Gemini within Google Slides for content generation and enhancement.
- Combine these tools to streamline the slide creation process, enhancing efficiency and effectiveness.

Prerequisites

Participants should have:

- Basic proficiency in using presentation tools like Microsoft PowerPoint or Google Slides.
- Familiarity with web browsing and general computer operations.
- An interest in integrating AI tools into workflow processes.

Training outline

1. 1. Introduction to Agentic AI in Presentation Creation

- Overview of agentic AI and its impact on productivity.
- Comparison between traditional slide creation and AI-assisted methods.
- Introduction to Manus, Deep Research, Operator, and Gemini.

2. 2. Manus: Transforming Prompts into Presentations

- Setting up and navigating the Manus platform.
- Crafting effective prompts for desired presentation outcomes.
- Customizing generated slides: themes, layouts, and content refinement.
- Case study: Creating a marketing pitch deck using Manus.

3. 3. Deep Research: Comprehensive Content Generation

- Accessing and initiating Deep Research within ChatGPT.
- Formulating prompts for in-depth research reports.
- Analyzing and integrating research findings into presentations.
- Best practices for verifying and citing AI-generated content.

4. 4. Operator: Automating Slide Creation Tasks

- Understanding Operator's capabilities in automating browser-based tasks.
- Setting up Operator for slide creation workflows.

- Automating repetitive tasks: data entry, formatting, and content updates.
- Demonstration: Using Operator to update a sales report presentation.

5. 5. Gemini: Enhancing Google Slides with AI

- Integrating Gemini into Google Slides.
- Generating new slides and content suggestions using Gemini.
- Utilizing Gemini for summarizing and refining presentation content.
- Collaborative features: referencing Drive files and Gmail content.

6. 6. Integrating AI Tools for Seamless Slide Creation

- Strategies for combining Manus, Deep Research, Operator, and Gemini.
- Workflow optimization: selecting the right tool for each task.
- Troubleshooting common issues and ensuring content accuracy.
- Hands-on project: Creating a comprehensive presentation using all four tools.

7. 7. Ethical Considerations and Best Practices

- Understanding the ethical implications of AI-generated content.
- Ensuring transparency and accuracy in presentations.
- Maintaining data privacy and security when using AI tools.
- Guidelines for responsible AI integration in professional settings.

8. 8. Conclusion and Next Steps

- Recap of key learnings and tool functionalities.
- Resources for continued learning and support.
- Q&A session to address participant queries.
- Feedback collection and course evaluation.

This course offers a comprehensive, hands-on approach to mastering AI tools for slide creation, ensuring participants are well-equipped to enhance their productivity and presentation quality in today's digital age.

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