Faysal Aziz

Digital Transformation

Mastering Change, Innovation, and Problem-Solving in the Digital Age

FA-0177 · One day

Agentic & Generative AI

Introduction

One day to Empower your workforce with cutting-edge skills for dynamic challenges.

Picture walking into work each day and feeling confident—even as everything around you keeps shifting. With tools like generative AI changing how entire industries operate, professionals can't just sit back and watch. They need to embrace new technologies, sharpen their critical thinking, and lead the way in managing change.

This one-day workshop goes beyond theory. It offers practical skills and insights drawn from more than three decades of real-world experience. You'll gain strategies you can use the moment you're back at your desk—helping you guide teams, tackle tough challenges, and navigate the digital era with clarity and purpose.

Learning outcomes

By the end of this course, participants will:

- Gain proficiency in utilizing ChatGPT for content generation and problem-solving within organizational contexts.
- Develop skills to create compelling visual content using MidJourney, enhancing communication and innovation.
- Understand the integration of Microsoft Copilot within the Microsoft 365 ecosystem to streamline tasks and foster collaboration.

- Learn to combine these AI tools to develop cohesive strategies for effective change management and innovative problem-solving.
- Address ethical considerations and best practices in deploying AI technologies within professional settings.

Prerequisites

- Basic understanding of AI concepts and digital tools.
- Familiarity with Microsoft 365 applications (e.g., Word, Excel, PowerPoint).
- Access to a laptop with internet connectivity and necessary accounts for ChatGPT, MidJourney (via Discord), and Microsoft Copilot.
- Willingness to participate in interactive, hands-on learning activities.

Training outline

1. 1. Foundations of Generative AI in Modern Workflows

Overview of Generative AI Technologies

- Understanding the roles of ChatGPT, MidJourney, and Microsoft Copilot in digital transformation.
- Exploring the impact of AI on change management and innovation.

Ethical Considerations and Best Practices

- Addressing biases and ensuring responsible AI usage.
- Implementing data privacy and security measures.

2. 2. Leveraging ChatGPT for Enhanced Communication and Problem-Solving

Introduction to ChatGPT

- Capabilities and limitations in professional settings.

Hands-On Activities

- Crafting effective prompts for content generation.
- Utilizing ChatGPT for brainstorming and decision-making support.

Customization Techniques

- Implementing Retrieval-Augmented Generation (RAG) for tailored responses.
- Integrating ChatGPT into existing workflows for seamless operation.

3. 3. Creating Visual Narratives with MidJourney

Introduction to MidJourney

- Capabilities in AI-driven image generation.

Hands-On Activities

- Navigating MidJourney via Discord for image creation.
- Developing visual content to support change initiatives and innovative projects.

Advanced Techniques

- Refining prompts for specific visual outcomes.
- Incorporating generated images into presentations and reports.

4. 4. Enhancing Productivity with Microsoft Copilot

Overview of Microsoft Copilot

- Integration within Microsoft 365 applications.
- Features that assist in coding, document editing, and data analysis.

Hands-On Activities

- Automating repetitive tasks using Copilot in Word, Excel, and PowerPoint.
- Collaborating effectively with AI assistance in Teams and Outlook.

Customization and Integration

- Personalizing Copilot settings to align with specific organizational needs.
- Combining Copilot with other AI tools for comprehensive solutions.

5. 5. Synthesizing AI Tools for Strategic Change and Innovation

Developing Integrated Workflows

- Combining ChatGPT, MidJourney, and Microsoft Copilot for cohesive project execution.

Case Studies and Real-World Applications

- Analyzing successful implementations of AI tools in change management.
- Identifying potential challenges and mitigation strategies.

Group Activities

- Collaborative projects to design and present AI-driven solutions.
- Peer reviews to refine approaches and ensure practical applicability.

By the conclusion of this course, participants will possess a robust understanding of how to harness generative AI tools to drive change, foster innovation, and solve complex problems within their organizations. The hands-on experience, coupled with insights from an industry veteran, ensures that learners can immediately apply these skills to achieve strategic objectives.

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