Faysal Aziz

AI Leadership Awareness

Leading with Intelligence - 1 day

FA-0076 · 1 day

AI for Leaders & Business

Introduction

A practical executive briefing for turning artificial intelligence into informed strategy, responsible innovation and measurable business value

Artificial intelligence has moved beyond specialist technology teams and into decisions concerning strategy, investment, operations, customers, talent and corporate risk. Industry leaders are increasingly expected to evaluate AI proposals, challenge unrealistic claims and provide appropriate oversight without becoming data scientists or software engineers.

The leadership challenge is no longer simply whether an organisation should adopt AI. It is determining where AI can create defensible value, which decisions must remain under meaningful human control, how rapidly the organisation can scale, and what risks it is prepared to accept. AI agents, generative AI and increasingly autonomous workflows are also changing how work is organised. Microsoft reported that 82% of surveyed leaders considered 2025 a pivotal year for rethinking strategy and operations, while 81% expected AI agents to become moderately or extensively integrated into organisational AI strategies within 12 to 18 months.

At the same time, enthusiasm must be balanced with disciplined governance. NIST's Generative AI Profile identifies risks unique to generative systems and provides organisations with a structured approach to managing trustworthiness throughout the AI lifecycle. The OECD's principles and its 2026 due-diligence guidance similarly emphasise innovation alongside accountability, human rights, transparency and proactive management of adverse impacts.

This intensive one-day programme gives industry leaders a practical, non-technical understanding of AI capabilities, limitations, business applications, governance responsibilities and strategic decision-making. It is designed to help participants ask better questions, recognise credible opportunities and provide effective executive oversight.

The instructor brings over 30 years of industry experience and will use current, industry-demanded content rather than an overly academic treatment of the subject. The programme will remain focused on the decisions, language, risks and organisational realities encountered by senior leaders.

Learning outcomes

Upon completion of this programme, participants should be able to:

- Explain AI, machine learning, generative AI and AI agents in business terms
- Distinguish realistic AI capabilities from exaggerated claims
- Identify high-value AI opportunities across the organisation
- Evaluate AI initiatives according to value, feasibility and risk
- Recognise key legal, ethical, privacy, security and operational concerns
- Understand the importance of human oversight and accountability
- Ask appropriate questions when assessing AI vendors and proposals
- Identify practical next steps for organisational AI readiness

Prerequisites

- No technical or programming background is required
- General understanding of business strategy and operations
- Familiarity with the participant's own organisation or industry
- Interest in responsible innovation and digital transformation

Training outline

1. AI as a Leadership and Business Priority

1. Current enterprise AI landscape
2. Generative AI, copilots and AI agents
3. AI-driven competitive change
4. Leadership responsibilities
5. Separating genuine capability from hype

2. Essential AI Concepts for Decision-Makers

1. Artificial intelligence and machine learning
2. Large language models

3. Training data and model outputs
4. Prompts, context and inference
5. Automation versus augmentation
6. Human-AI collaboration

3. Business Applications of AI

1. Strategy and executive decision support
2. Customer service and customer experience
3. Sales and marketing
4. Finance, audit and risk
5. Operations and supply chain
6. Human resources and workforce planning
7. Product development and innovation

4. Identifying High-Value AI Opportunities

1. Strategic alignment
2. Business problem definition
3. Value and feasibility assessment
4. Data availability and quality
5. Integration requirements
6. Quick wins and strategic initiatives
7. Pilot selection and scaling criteria

5. AI Limitations and Common Failure Modes

1. Hallucinations and inaccurate outputs
2. Bias and unfair outcomes
3. Inconsistent performance
4. Lack of explainability
5. Overreliance on AI
6. Inappropriate delegation of decisions
7. Human verification requirements

6. AI Risk and Responsible Use

1. Data privacy and confidentiality
2. Cybersecurity threats
3. Intellectual property concerns
4. Regulatory exposure
5. Reputational risk
6. Shadow AI
7. Third-party and vendor risk
8. High-consequence AI applications

7. AI Governance and Executive Oversight

1. Responsible AI principles
2. Board and executive responsibilities
3. AI policies and acceptable-use standards
4. AI system inventories
5. Risk classification
6. Human oversight requirements
7. Monitoring and incident management
8. Organisational accountability

8. Leading AI Governance Frameworks

1. NIST AI Risk Management Framework
2. NIST Generative AI Profile
3. OECD AI Principles
4. ISO/IEC 42001
5. European Union AI Act
6. Sector-specific regulatory considerations

9. Evaluating AI Vendors and Proposals

1. Business outcome alignment
2. Product maturity
3. Data handling and ownership
4. Security and privacy controls

5. Known limitations
6. Integration and scalability
7. Pricing and total cost of ownership
8. Contractual and exit considerations

10. Workforce and Organisational Readiness

1. AI literacy
2. Skills development
3. Job and workflow redesign
4. Human-agent collaboration
5. Employee trust and communication
6. Change management
7. Leadership sponsorship
8. Responsible experimentation

11. Measuring AI Value

1. Business performance measures
2. Productivity and efficiency
3. Customer impact
4. Quality and reliability
5. Risk reduction
6. User adoption
7. Financial return
8. Strategic value

12. Executive AI Action Priorities

1. Establishing an AI vision
2. Identifying priority use cases
3. Defining governance ownership
4. Setting organisational risk appetite
5. Improving data readiness
6. Building AI literacy
7. Launching controlled initiatives
8. Developing an AI adoption roadmap

Disclaimer

This training outline is provided as a general programme guideline and reflects the intended scope of a one-day executive awareness course. The trainer reserves the right to amend, reorder, expand, reduce or replace any topic where professionally appropriate, taking into account participant needs, industry developments, organisational priorities and time constraints, without prior notice.

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